

Privacy and Cookie Policy

Last update: 15-01- 2021

1. Introduction: Data Controller

We at Booqi.me take privacy and data protection very seriously. We are committed to protecting your personal data as this Privacy and Cookie Policy (**“Policy”**) will explain. If you have any questions after reading this document you are welcome to email us at privacy@booqi.me.

This Policy applies to Booqi.me, a trading name of AdService BV (KVK: 59986212), with its registered address: Velmolenweg 54 A 5404 LD, Uden the Netherlands. We may refer in this Policy to Booqi.me as “we”, “us” or “our”. This Policy also applies to the processing of personal information by third-parties that you do business with.

According to the General Data Protection Regulation (**“GDPR”**) we must inform our website visitors and subscribers to our services (**“User(s),” “you,” or “your”**) about our privacy policies. Our internal security systems, protocols and procedures comply with industry-standard security measures. This Policy governs the privacy of our Users, visiting our website and subscribing to our services. You will read the relevant areas of privacy and data protection in this document. In addition, we will explain how we process, store and protect your personal information.

If you are a resident in the United States or California, this document provides details about the personal data we collect about you as a consumer. The California Consumer Privacy Act (**“CCPA”**) applies.

2. Website

We actively protect your privacy rights and take all necessary steps to protect your information. Our website fully complies with all applicable data protection laws and regulations, such as those applicable in the European Union, the Netherlands and California. In the event of any changes in the applicable law we may inform you. However, you

acknowledge and agree to inform yourself and check this page from time to time for any changes.

3. Contacting us

When Users are contacting us, we collect certain data. First, through our website or when Users create an account. Your personal data is kept private and is fully processed in a secure manner, and in accordance with a reasonable retention period. We warrant a safe and secure form of data transmission. However, each User remains responsible for providing his/her information to us. You do so at your discretion and own risk.

When you contact us through the Booqi.me website, social media channels, or by any other means, we will retain your data based on legitimate business interests. Your data will be stored as long it is legally required.

4. Use of personal information

Besides the purposes mentioned in this document, your personal data may be used for other reasons that are always appropriate to our business dealings. As a consequence, the list below is by no means exhaustive, and your personal information may be used in other ways as long as we have obtained your explicit consent or in the event of a legal duty:

- Track your use of our websites and monitoring your activity in order to improve our services;
- Give the services to you which you have requested;
- Emails and other communications are collected in order to gather information from you about our system and its use.

5. Children and privacy

If you are the parent or guardian of a child who is under the age of thirteen (13) and you notice that your child is using our services and gives us personal data without your permission, please contact us immediately at: privacy@booqi.me. We never collect or process any personal data from children under the age of thirteen (13). After a request for removal from a parent or guardian, we will erase all (personal) information regarding

children from our systems. When you are under the age of sixteen (16), we may also seek to obtain the consent of your parent or guardian, depending on which country you reside in.

6. Data Processors

Booqi.me makes use of third parties to operate our services and conduct our business. These parties have no or limited access to your data. Under the GDPR those third-parties are considered Data Processors. We make use of the following Data Processors. Please check their respective privacy and data protection policies.

Service and Company	Country	Privacy Policy URL
Mailgun	USA	https://www.mailgun.com/privacy-policy/
Crisp Chat	USA	https://crisp.chat/en/privacy/
Chargebee	USA	https://www.chargebee.com/privacy/
Google Analytics (Google LLC)	USA	https://policies.google.com/privacy
Digital Ocean, (Digital Ocean, Inc.)	USA	https://www.digitalocean.com/legal/privacy-policy/
Mixpanel (Mixpanel, Inc.)	USA	https://mixpanel.com/legal/privacy-policy/

Each Data Processor may make use of their own respective Data Processors. They shall – at all times – have the legal obligation to offer the same level of privacy as we do. We will never take any responsibility or be liable for data leaks or breaches made by the Data Processors listed above, or their sub-processors.

In case your personal information is transferred outside the European Economic Area (EEA), the country it is transferred to must have the same level of privacy and data protection laws and regulations as laid down in the GDPR and CCPA.

7. Users' Rights

Under the GDPR, you are considered a Data Subject with certain fundamental rights as listed hereunder:

7.1. Access

You have the right to access and receive a copy of the personal data we have stored and on your request, we will provide information about how we collect and process your data.

7.2. Rectification

If your data is incomplete or incorrect, you can correct it yourself by logging in or by contacting us at support@Booqi.me.

7.3. Erasure

When you believe we don't have a good reason anymore to collect and process your personal data for a longer period of time, each User can request the full erasure of the personal data. We will immediately award such a request, unless there is a legal obligation to keep your personal data for a longer period of time.

7.4. Transfer

On your request, we shall always give you a copy of your data in a machine-readable format, or transfer it directly to a new Controller.

7.5. Objection

You may always request us to discontinue the collecting and processing of your personal data in a particular way. Besides, you can always object to the processing of your data when we do so based on your consent. Please contact us.

7.6. Complaints

We would like to resolve any complaint you have directly with you. Please contact us at privacy@boogi.me. In any event, you also have the right to complain to your national Data Protection Authority.

8. Opt-out

We may send you specific offers related to our business unless you have opted out from receiving them. We always provide Users the option to cancel receiving such offers. However, you cannot opt-out from communications that are necessary for the fulfilment of our contractual obligations with you. Those messages may also be sent to you directly through social media when you contacted us via the given social media channel.

Our website may have links to third-party websites and/or service providers. We do verify all the contents of those websites. However, we cannot fully guarantee the accuracy and quality of such websites. Users should be advised before they click external links on our website, and may do so at their own risk. Booqi.me is never responsible or liable for any damages or losses as a result of visiting any external links on our website.

9. Amendments

We may change our Privacy and Cookie Policy from time to time in order to comply with new privacy laws and regulations. Each User is solely responsible for checking this page regularly to see if there are any changes in our privacy and data protection laws.

10. Cookies

We make use of cookies to improve the experience of our website visitors. Each User may allow or disallow the use of cookies on their computer, which complies with legislation to obtain explicit permission first before placing cookies.

Cookies are small files saved to your hard drive and cookies track, save and store information about the usage of the website. It allows us to offer a personalized experience. If you wish to reject the use and storage of cookies, you should take all necessary steps within the security settings of your web browsers and block all cookies from our website.